

Heritage Towns and Tours 2011 Grant Awards

1. **Grantee:** Borough of Pottstown
Project Title: Pottstown Business Loop: Off the Trail and Into the Town
Description: Proposal calls for improving connections from the Schuylkill River Trail to Pottstown's downtown and Pottsgrove Manor. Projects include installing a variety of way-finding signs and kiosks, striping bike lanes, and creating a cohesive collection of marketing materials to direct bikers, hikers and other trail users into the downtown.

2. **Grantee:** Hamburg's Our Town Foundation
Project Title: Historic Hamburg's Blueprint for Success
Description: Implementing several projects that will increase tourism, educate residents about heritage resources, and promote the area's natural recreational resources.

3. **Grantee:** East Falls Development Corporation
Project Title: East Falls Way Finding Signage Installation
Description: Install a series of signs in East Falls' Riverfront Business District to establish community identity and direct people to important assets in the neighborhood, including the Schuylkill River Trail, Laurel Hill Cemetery, Arthur Ashe Youth Tennis Center, Sherman Mills, and trail parking.

4. **Grantee:** Schuylkill County Visitor's Bureau
Project Title: Pottsville: Gateway to the Schuylkill River Heritage Area
Description: Creating Pottsville's identity as the gateway to the Schuylkill River Heritage Area and capitalizing on the city's many assets as part of the Coal Country Corridor. Informational, directional and interpretive signs will connect the river (and eventually the Schuylkill River Trail) to Pottsville's unique historical and cultural resources like Yuengling Brewery Museum, Jerry's Classic Cars and Collectibles Museum and the Historical Society of Schuylkill County.

5. **Grantees:** The Schuylkill River Heritage Center at Phoenixville
Project Title: Interpretive Signage Project
Description: Install interpretive signs along the Schuylkill River Trail as it traverses through the former Phoenix Iron and Steel Company property, and provide information about the steel company's legacy and its connection to French Creek and the Schuylkill River. The plan also calls for a sign with a map of the area to be placed in Phoenixville's downtown.